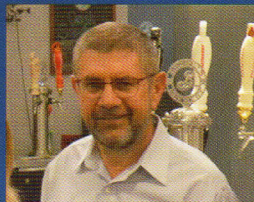
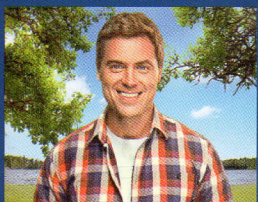


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IN NEW YORK

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Interview with Greg Poehler

CEO Luncheon with Jan Johansson, President & CEO of SCA

Tuesday Club featuring Steve Hindy, Co-Founder and President of Brooklyn Brewery



Peyser

Peyser Associates LLC is a Public Affairs and Strategic Business Consulting firm with offices in New York and Washington, DC. The firm's Founder and Principal, Peter A. Peyser, has more than thirty years of experience helping clients do business with governments on both sides of the Atlantic.

Over his career, Mr. Peyser's clients have included firms in the transportation, financial services, health care and other industries. Since 1998, his practice has included a transatlantic element – assisting clients in U.S. and Europe in understanding one another's business, political and governmental cultures. He began interacting with Swedish industry in 2006 and has participated in a number of SACC-USA activities before joining SACC New York.

In addition to his business clients, Mr. Peyser has represented the interests of U.S. Governors and Mayors in their dealings with the federal government in Washington. As a result, he has a strong network of relationships in a number of state capitols and major cities throughout the U.S. These relationships have been helpful to his business clients who are doing business in those states and cities.

Before joining the private sector, Mr. Peyser served on the staff of the Mayor of New York and on the staffs of three Members of the United States House of Representatives.

Outside his professional life, he has also been active in transatlantic affairs as a fellow in the Royal Society for the Encouragement of Arts, Manufactures and Commerce (UK) and the immediate past Chair of its US fellowship.

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